SARASIN

Six Minute Strategy

The rise of Security as a theme: How MAGA can be good for your portfolio

19 May 2025

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Themes anchor our entire investment process



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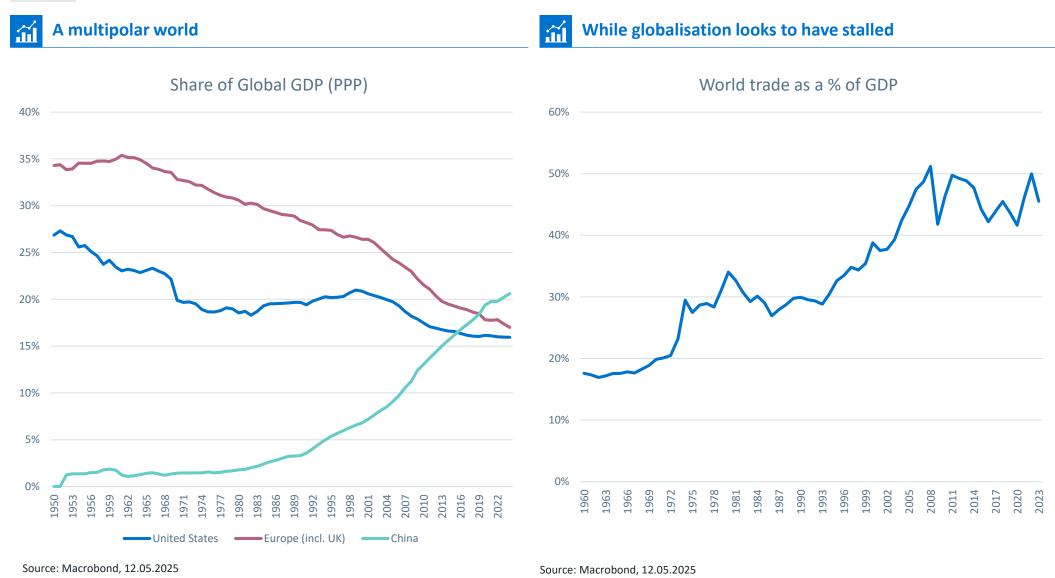
Six themes based on long-term societal trends

Stock selection: Companies best placed to benefit from long-term themes and sustainable growth

New theme – Security: As global politics and economics fragment, security is becoming a key driver of investment risks and opportunities.



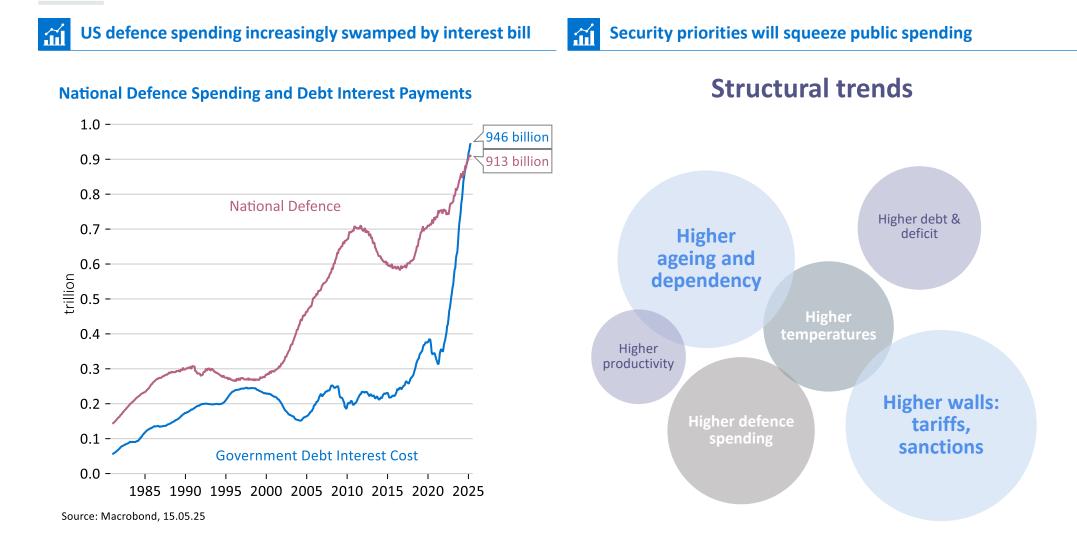
A multipolar world



PPP = Purchasing Power Parity

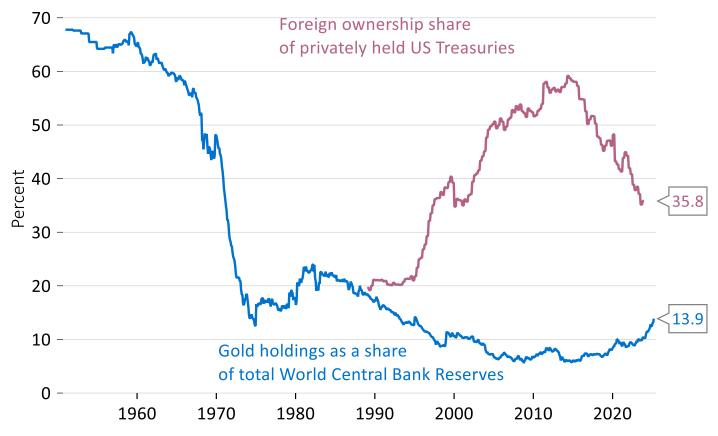
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It's not going to be easy to fund security



Dollar reserve status starting to erode

The decline in US assets held in global central bank reserves already reflect a fragmentation of the world economy



Holdings of reserve assets

Source: Macrobond, 15.05.25

Opportunity: Security needed as global alliances fragment

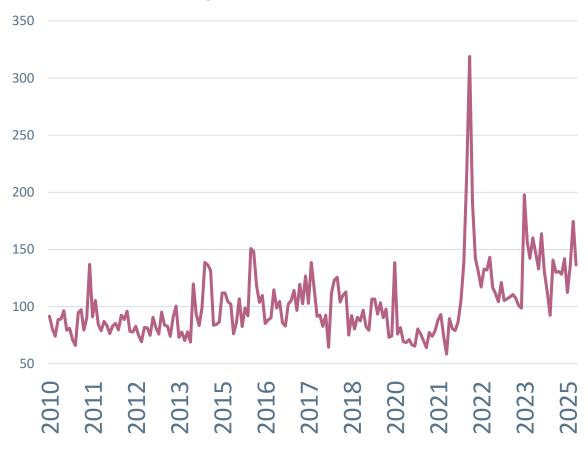
Security of:

Energy and resources Food supply National champions

Protection against:

Tariff disruption Cyber crime Climate disruption

Geopolitical Risk Index



Source: https://www.policyuncertainty.com/gpr.html

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