#### SARASIN

## **Six Minute Strategy**

# Making sense of bull market resilience

December 2024

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## Trump's 'clean sweep' led US markets higher

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Performance of key assets since the US election

#### Impact of Trump's election victory on asset class performance

Asset class	Change since 11/5	Percentage change, %										
	as of 10/12/2024	-5	0	5	10	15	20	25	30	35	40	45
Bitcoin	43.68		_								_	
S&P 500 Growth	8.05			z	3							
S&P 600 Small Cap	7.95		_	ź	7							
S&P 500	5.95			$\overleftrightarrow$								
S&P 500 Value	2.95		۲ ۲	3								
US Dollar (DXY)	2.17											
Real Estate	1.75		$\overleftrightarrow$									
US High-Yield Bonds	1.48		$\overleftrightarrow$									
US 10Y Bonds	1.14		$\overleftrightarrow$									
US 3M Bonds	0.45		$\hat{\Sigma}$									
Europe Equities	-0.61		$\overleftrightarrow$									
China Equities	-0.77		$\overleftrightarrow$									
EMs Equities	-1.40	7										
Gold	-2.58											
Crude Oil	-4.28	*	_									

Source: ICE BofAML, LBMA, Macrobond, MSCI, FTSE Russell, S&P Global, ICE 10.12.24

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Past performance is not a reliable indicator of future results and may not be repeated.

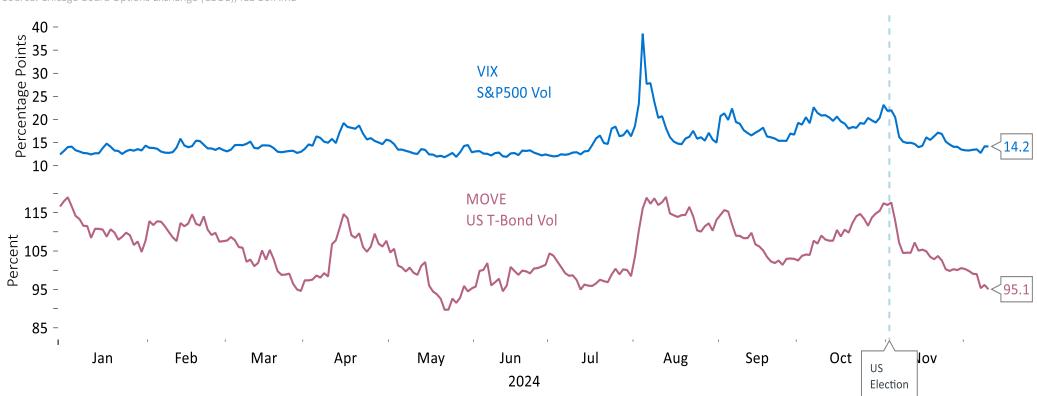
## The Trump victory actually calmed markets

#### Equity and bond volatility fall post election

#### Equity and bond volatility

#### Market volatility since Trump's election

Source: Chicago Board Options Exchange (CBOE), ICE BofAML



Source: Macrobond, 11.12.24

## Trump cabinet so far points to lower tail risks

Economic team is mostly mainstream – less trade and deficit risks



Kevin Hassett at NEC:	Traditional supply sider. Expect he will play a key role in shaping tax cut agenda.
Scott Bessent at Treasury:	'3-3-3' agenda (3% deficit , 3% GDP growth, 3m bpd oil increase).
Howard Lutnick at Commerce:	"Temporary and targeted" tariffs and open to lobbying.
Jamieson Greer as US Trade Representative:	Implementer and not an ideologue like Robert Lighthizer.
Kevin Warsh:	Possible Fed Chair in waiting would be a terrific sound money proponent.
DOGE:	Rationalisation and efficiency agenda – led by Vivek Ramaswamy & Elon Musk.

## **Global equity returns 2024**

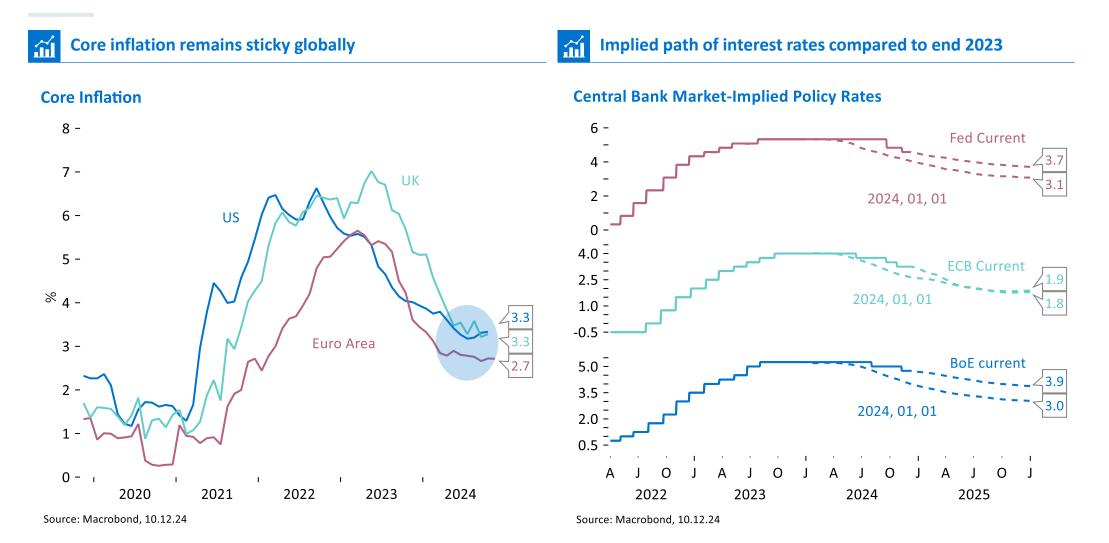


Source: Macrobond, 10.12.24

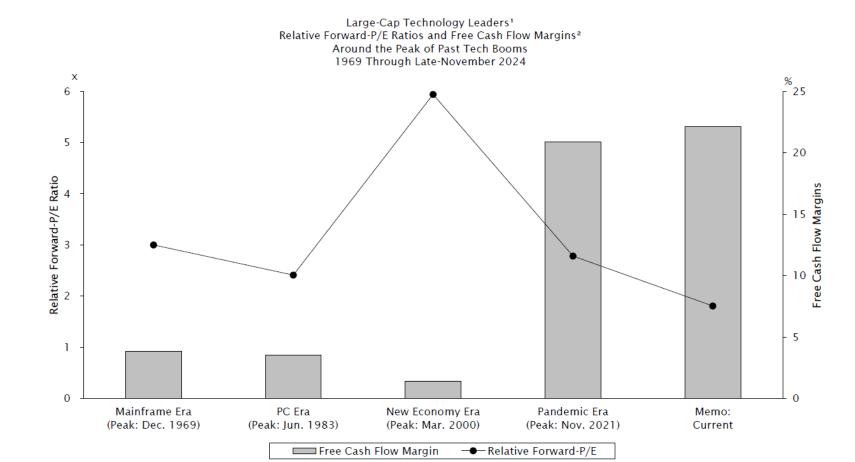
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#### **Core inflation still sticky – rate cuts forecast to slow**

Forecast rates for UK and US are 75bps tighter by end 2025 than expected a year ago



#### Cash flow in Magnificent 7 today unlike any other technology boom



Source: Empirical Research Partners Analysis.

Comparison of free cash flow margins across technology cycles

<sup>1</sup> Technology and interactive media stocks in the highest two quintiles of price momentum market-wide at the peak date.

<sup>2</sup> Medians. Trailing P/Es used for Mainframe Era as analyst forecasts were unavailable then.

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## **Policy summary**

#### Global Strategy December 2024

Bonds	<ul> <li>Underweight</li> <li>Neutral Govt: Long-term yields close to fair value – UK pension funds natural buyers</li> <li>UW Inv. Grade Credit: Spreads are historically tight – reduce risk</li> <li>Duration: Neutral</li> </ul>
Equities	<ul> <li>Overweight</li> <li>Equity: Tail risks of recession receding – clearly a pro-business / low tax Trump administration – earnings robust</li> <li>Global Technology: Retain exposure on strong 2025 earnings forecasts and robust AI demand</li> <li>Dividend Strategies: Value appearing after recent underperformance and strong dividend growth</li> </ul>
Alternatives	<ul> <li>Neutral</li> <li>Neutral Alternatives: Dividend income from renewables and infrastructure attractive as interest rates fall</li> <li>Overweight Gold: Debt fears across Western economies and EM reserve bank buying support demand</li> </ul>
Cash	<ul> <li>Underweight</li> <li>Interest rates have peaked across Western markets – sterling continues to appreciate vs. Euro</li> </ul>
Risks	<ol> <li>Bond markets challenge US deficits (bond market 'vigilantes') or inflation re-emerges</li> <li>Global trade war - Trump tariff agenda triggers global retaliation</li> <li>Major Al/Tech profit warning – US equity valuations normalise</li> </ol>

Source: Sarasin & Partners, December 2024

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