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Six Minute Strategy

Is the 'Japanification' of the Chinese property market inevitable?

18 October 2024



Excess capacity and deflation are weighing on nominal growth

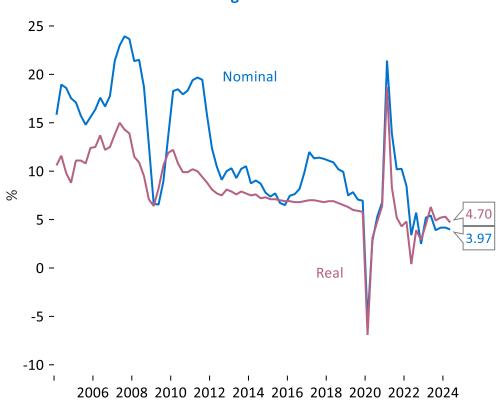
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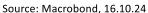
Economy continues to slow

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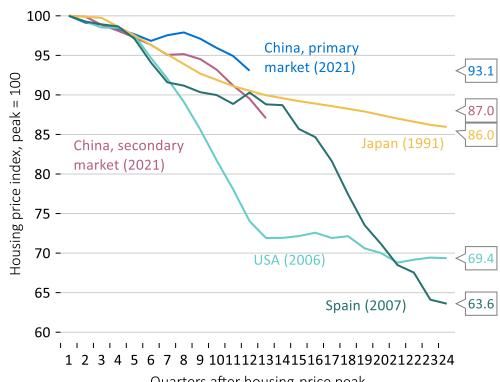
Parallels with Japanese property deflation remain

Chinese real and nominal GDP growth





Country comparison of housing-price corrections



Quarters after housing-price peak

Source: Macrobond, 01.10.24

China stimulus package



Key features of Chinese stimulus – September 2024

Measure	Details	Expected impact
Central bank rates	Cut Reserve Requirement Ratio and lending rates	Modest positive – more required
Bank recap	Inject RMB1 trillion into largest banks	Modest positive
Housing measures	PBOC fund local government purchase of unsold homes Minimum down-payment for second homes reduced Tier 1 cities removing some or all buying restrictions	Marginally positive but property structurally challenged
Fiscal package	Estimated RMB2 trillion (1.5% of GDP)	Consumer stimulus helpful – more required
Stock market package	RMB800 billion financing facility	Boosts sentiment

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What should we expect? A China shock 2.0?

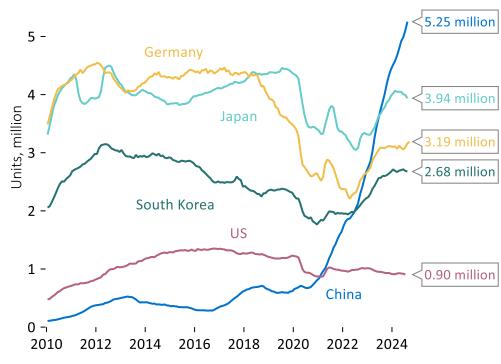
- Chinese growth to stabilise as sentiment recovers underpinning global demand.
- Balance sheets of banks and local governments - struggling with debt and deflation - will benefit. This will help monetary and fiscal policy transmission in due course.
- Stimulus does not divert from President Xi's overarching strategy as laid out at the Third Plenum in July.
- China to continue with 'Common Prosperity'
 and "New Productive Forces" to "promote
 revolutionary breakthroughs in technology
 and in depth industrial transformation and
 upgrading".
- How big will China Shock 2.0 be?



Chinese competition damaging margins industry wide

Exports of Passenger Cars; Rolling 12m sum



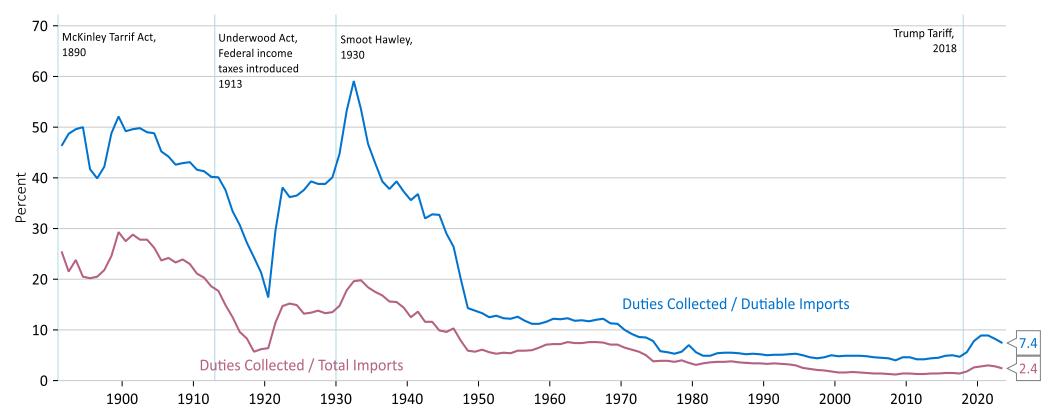


Source: Macrobond, 15.10.24

And a return to protectionism in the US?

Tariff rates in the US

United States International Trade Commission



Source: Macrobond, 15.10.24

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